

Dymocks Children's Charities (DCC) is an independent, Australia-wide charity with a mission to promote a love of reading and improve literacy outcomes for children in Australia.

140 Survey Repondents + **5** In depth interviews = The data outlined in this report

Social Impact Hub is a research and consulting agency. They were enlisted to measure the outcomes of DCC's programs, with the aim of understanding how the programs contribute to social skills and children's literacy.

Key findings from the study



DCC's programs are overwhelmingly well received and considered to be adding real value to both children and schools.

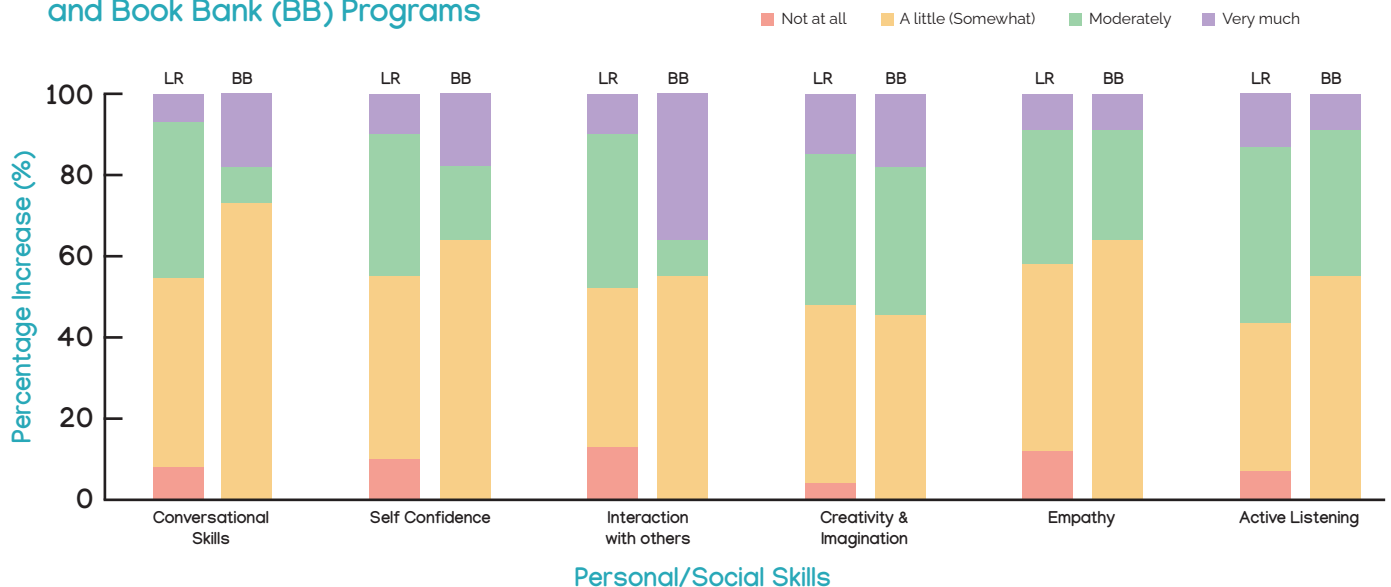


There is clear evidence that DCC programs are making significant contributions to improvements in reading, writing, personal and social skills.



Schools are experiencing important uplifts in library quality and literacy services as well as increases in frequency and enthusiasm for reading.

Improvements reported in personal and social skills following Library Regeneration (LR) and Book Bank (BB) Programs



Library Regeneration

Schools choose brand-new books from an extensive book list to better equip their library.

96%

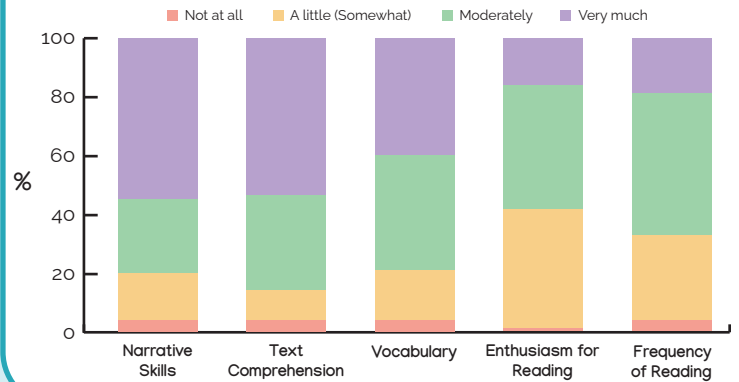
of respondents think that the Library Regeneration program has improved the status of the library as an important resource.



"The donation enabled me to select specific titles. I was able to substantially increase our range of Indigenous titles as well as select multiples of books for class study groups." - **Teacher Librarian**

"We have seen an increase in the number of children borrowing ... This has translated to a better level of engagement in the classroom during literacy sessions." - **Teacher Librarian**

Percentage of students who improved in these areas after participating in the Library Regeneration program



Book Bank

Students choose one book per term to keep as their own, from Years 3 to 6.

Promoting Book Ownership

By the time students finish primary school, they will own 16 books from Book Bank!



Year 3



Year 4



Year 5



Year 6

85%

of respondents noticed that students were frequently sharing their new books with classmates to read.



"We cater for a diverse population. The Book Bank program has definitely improved access to reading for our students and they are excited to receive their books each term." - **Teacher**



100%

of respondents agreed that the Book Bank program had improved enthusiasm for reading and frequency of reading.

Read At Home

Children who have been impacted by a crisis are provided with essential educational resources.

77%



of respondents found that the resources provided a fun and entertaining distraction for children during the COVID-19 lockdowns.

The books you are supplying will be an enormous benefit to our families during this difficult time. I cannot thank you enough for this amazing opportunity." - **Teacher**



As well as books, DCC also provides board games, puzzles and activity books through our Read at Home program.



"Seeing the reactions on the parents' faces when we brought books to them was priceless, the parents were very surprised and very grateful." - **Teacher**

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